



PRINT PROMOTES TREES

What you need to know



Grown as a Crop. Much paper now comes from private, sustainable forests, where trees are grown as a crop. Print gives landowners a financial incentive to renew these forests rather than convert them for other uses.¹ In fact, avoiding use of paper may result in significant loss of forest land in North America.²



Privately Owned. 91% of the wood harvested in the U.S. comes from privately owned forests.³



Constantly Replaced. An average of 5 million new trees are planted each day in the U.S., and the growth of U.S. forests exceeds the amount harvested by 33%.⁴

“To address climate change, we must use more wood, not less. Using wood sends signals to the marketplace to grow more trees and produce more wood.”

*Dr. Patrick Moore,
Co-founder, Greenpeace
Chair and Chief Scientist,
Greenspirit Strategies, Inc*

¹Edward L. Glaeser, Professor of Economics, Harvard University, “A Road Map for Environmentalism,” *Boston Globe*

² Dovetail Partners, Inc., “Contrary to Popular Thinking, Going Paperless Does Not ‘Save’ Trees,” February 2015

³ United States Department of Agriculture Forest Service, “Indicator 2.13: Annual harvest of wood products,” accessed September 2016

⁴ The University of Georgia Center for Invasive Species and Ecosystem Health, Bugwood Network, “Forest Tree Planting,” updated 2016

To view the video, “Meet a Private Tree Farmer,” scan the QR code or visit <http://bit.ly/TreeFarmer>.



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