



Why Designers Choose Print

Reason #8:

PRINT

Is Tactile

Print has a physicality that stimulates the senses and arouses the emotions. It's a tactile experience that you just cannot get online.

"When you have something in your hands," explains designer and illustrator Barbara Kosoff, "you can touch it, turn its pages and interact with it. It's your own experience. I think that's the beauty of having a print piece. And it's an experience that you can easily go back and have again."

To get the facts about

PRINT

visit ChoosePrint.org.



Barbara Kosoff's entry, "Prosperity," was one of two winners in GDUSA's 2014 "Digital Print Cover Competition."



To learn more about why Barbara Kosoff loves print, scan the code or visit bit.ly/BarbaraKosoff.

