



**Print and healthy forests are a natural match.** It's easy to understand why. In North America, trees used for paper production come from well-managed forests or "tree farms." By providing a market for responsibly grown wood fiber, print on paper gives landowners a reason to grow trees rather than sell the land for other uses. As a result, these landowners plant over 4 million trees each day.<sup>1</sup> With forest growth currently exceeding harvest by 33%<sup>2</sup>, there are 12 million more acres of forest in the U.S. today than what existed just 20 years ago.<sup>3</sup> For more information, visit [chooseprint.org](http://chooseprint.org).



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## Amplify Everything with the Power of Paper

### **SUSTAINABLE AND BEAUTIFUL PACKAGING** AT YOUR FINGERTIPS

Perfect for everything from high-end cosmetics and craft spirits to retail boxes and consumer electronics.

The first-ever 100% post-consumer folding board and a variety of environmentally certified papers.

With more than 300 customizable and ready-made colors and 40 finishes, Neenah offers the whole package.

[neenahpaper.com/Packaging](http://neenahpaper.com/Packaging)

**FPO  
QR  
CODE**

1 International Paper, "Go paper. Grow trees." <http://internationalpaper.com/apps/gopaper/bustthemyths.html>

2 Forest growth exceeds harvest: Northern Timberlands, "Forest Facts." [http://ntimberlands.com/forest\\_facts](http://ntimberlands.com/forest_facts)

3 International Paper, "Down to Earth." <http://www.internationalpaper.com/apps/d2e/down2earthonline/ps-02.html>

Printed on Environment® Cover Grocer Kraft 100C (270 g/m<sup>2</sup>) Raw Finish

Produced by BurdgeCooper in Los Angeles using offset lithography, debossing and engraving

Scan the code at left to see a video of BurdgeCooper producing this piece