

PRINT

sells

Printed catalogs are decidedly old-school. But when it comes to driving sales – including online sales – they work.

So perhaps it's no surprise that so many well-known pure-play e-commerce companies have now started mailing printed catalogs to customers and prospects alike.

Why? Because when printed catalogs arrive they get noticed, read, savored, shared and acted upon. Add in the convenience of placing orders online, and the result is sales. Lots of them!

To get the facts about

PRINT

visit ChoosePrint.org.



To learn more, scan the code or visit <http://tiny.cc/TalkPrint>

