

2009 U.S. MARKET SEGMENT BREAKOUT

	<u>Establishments</u>	<u>Employment</u>	<u>Shipments</u>
COMMERCIAL PRINTING			
General Commercial Printing*	16,875	341,878	\$49,292.90
Quick Printing*	4,689	40,028	\$4,161.52
Magazine Printing	176	23,214	\$3,886.06
Newspaper Printing	2,917	163,523	\$29,200.14
Book Printing	243	36,428	\$5,040.52
Financial, Legal Printing	63	3,009	\$488.13
Screen Printing	788	18,787	\$2,823.17
Thermography	128	3,795	\$536.12
Total	25,879	630,663	\$95,428.56
FORM, LABEL & TAG PRINTING			
Business Forms Printing	455	24,422	\$3,183.77
Label, Wrapper Printing	555	25,366	\$4,913.87
Tag, Ticket, Tape Printing	93	4,529	\$740.96
Total	1,103	54,317	\$8,838.60
GREETING CARD PRINTING			
Total	33	3,817	\$603.39
SPECIALTY PRINTING			
Total	1,033	37,054	\$5,820.88
PACKAGING PRINTING			
Total	1,225	115,589	\$22,960.68
TRADE SERVICES			
Prepress Services	3,153	37,194	\$4,543.93
Trade Binding	382	12,202	\$994.06
Other Finishing Services	757	18,344	\$1,484.63
Total	4,292	67,740	\$7,022.63
TOTAL U.S. PRINTING	33,565	909,179	\$140,674.74
*The small commercial printing (<10 employees) and quick printing market totals:			
Total	14,831	63,064	\$6,385.29