HIGHLY MEASURABLE RESULTS

DIRECT MAIL EXCEEDS EMAIL OVER 28X

DIRECT MAIL IS PERCEIVED AS A DAILY GIFT. DIRECT MAIL CAN SEAMLESSLY AUGMENTED CONNECTION BETWEEN YOU AND YOUR CUSTOMERS THROUGH DIRECT MAIL ALLOWS MARKETERS TO SEGMENT RECIPIENTS BY BEHAVIORS, INTERESTS, LOCATION, etc. Indicating recipients' income, customers with direct response rate for existing customers spend 25% more

WHY DOES DIRECT MAIL STILL MATTER?

DIRECT MAIL ALLOWS TARGET MARKETING AND ACCURACY OF PERSONALIZATION

WHY IS DIRECT/CHANNEL MARKETING NECESSARY?

DIRECT MAIL AND EMAIL: A COMPLEMENTARY DUO

REACH YOUR AUDIENCE IN THE WAY THEY PREFER

WHY USE TRADE MAIL IN INNOVATIVE AND TECH SAVVY WAYS?

HOW TO KEEP YOUR DIRECT MAIL INNOVATIVE AND TECH SAVVY

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