

Print...
**An Optimum
Choice**





The printed word on paper, enhanced with effective images, has enormous power to communicate ideas to targeted audiences.

Print is the only form of communication that allows the reader to experience—through touch and feel—a tangible connection with the brand before them. This makes print the ideal single and multi-channel marketing medium:

Print is . . .

- | | |
|-------------|-------------|
| Powerful | Tangible |
| Effective | Proven |
| Personal | Recyclable |
| Engaging | Renewable |
| Influential | Sustainable |

Learn more at
ChoosePrint.org



Print...An Optimum Choice

Watch video: Scan the QR code with your smartphone. You may need to get a QR code reader from the app store.

No smart phone?
<http://bit.ly/OptimumChoice>



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