

Print is...  
**Sustainable**



# Consider these facts

about the environmental impact of print on paper:

**Is a Small Portion:** Just 11% of the world's forests are used for paper (28% for lumber; 53% for fuel).<sup>1</sup>

**Uses "Waste":** 33% of paper comes from wood chips and sawmill scraps; another 33% comes from recycled paper.<sup>2</sup>

**Is Grown on Farms:** 56% of all the forested land in the United States is privately owned. Nearly all wood used in the production of paper comes from trees grown on these privately-owned "tree farms."<sup>3</sup>

**Promotes Trees:** Print helps give private landowners a financial incentive to grow trees and not sell off their land for other uses.<sup>4</sup>

**"To address climate change, we must use more wood, not less. Using wood sends signals to the marketplace to grow more trees and produce more wood!"**

Dr. Patrick Moore, Co-Founder, Greenpeace,  
Chair and Chief Scientist, Greenspirit Strategies, Inc

Learn more at  
**ChoosePrint.org**



<sup>1</sup> International Paper, Down to Earth, "Is It Worth Printing?"

<sup>2</sup> U.S. EPA, Office of Solid Waste

<sup>3</sup> Agricultural Marketing Resource, [www.agmrc.org/commodities\\_products/forestry](http://www.agmrc.org/commodities_products/forestry)

<sup>4</sup> Edward L. Glaeser, Professor of Economics, Harvard University, "A road map for Environmentalism," *Boston Globe*, May 21, 2007



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