



PRINTIS

What you need to know

about the environmental impact of print on paper:



• **Responsible:** 90% of the paper consumed in the U.S. is produced in the U.S.^[1]



 Renewable: 90% of the wood harvested in the U.S. comes from private "tree farms." [2]



• **Recyclable:** 63.5% of the paper consumed in the U.S. was recycled in 2010.^[3]

To view these videos and get more information on these topics, scan the QR code or visit http://bit.ly/TreesCP





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^[1] Dan Burden, "Forest Profile, Agricultural Marketing Resource Center," 2009 (revised by Melinda Geisler, 2011).

 $^{^{[2]}}$ U.S. EPA, Office of Solid Waste, "Where do the papermaking materials come from?"

^[3] International Paper, Down to Earth, "Is It Worth Printing?"